

Persuasive Essay

Introduction	What to Write	Your Ideas
Hook	Grab the reader's attention with a question, fact, or short sentence.	Did you know...? / Have you ever...?
Opinion Statement	Say what you believe.	I believe... / I think... / In my opinion...
Reason #1	First reason why you believe this.	One reason is...
Reason #2	Second reason why you believe this.	Another reason is...
Reason #3	Third reason why you believe this.	A final reason is...
First Body Paragraph	What to Write	Your Ideas
O – Opinion	What do you think? (State your opinion clearly)	I think _____.
R – Reason	Why do you think that? (Give a reason)	One reason is _____.
E – Example/Explain	Give an example or explain your reason	For example, _____.
O – Opinion (Restated)	Say your opinion again in a new way	That's why I believe _____.
Counterargument and Rebuttal	What to Write	Your Ideas
1. Opinion	What do you believe? Start with a strong opinion.	I think _____.

2. Reason	Why do you think that? Give a reason.	One reason is _____.
3. Example/Explanation	Give an example or explain your reason.	For example, _____.
4. Counterargument	What might someone who disagrees say?	Some people might say _____.
5. Rebuttal	What's wrong with that idea? Show why your idea is stronger.	But I think _____.
6. Restated Opinion	Say your opinion again in a new way to finish your writing.	That's why I still believe _____.
Part of the Conclusion	What to Write	Your Ideas
Restate Your Opinion	Say your opinion again in a new way.	That's why I believe... / I still think...
Summarize Your Reasons	Quickly remind the reader of your three reasons.	First... Second... Third...
Final Thought	End with a strong sentence (a call to action, a hope, or a big idea).	Everyone should... / Let's... / Imagine if...