

# Final Project Objective and Outline

## *Objective:*

Create an engaging and informative final project that demonstrates your understanding of key course concepts. **Choose one of the five project options below** to showcase your research, creativity, and analytical skills.

## *Outline:*

### 1. Video Documentary

- **Introduction:** Briefly introduce your topic, its relevance, and what viewers can expect.
- **Content:**
  - Research and background information.
  - Interviews with experts or individuals related to the topic.
  - Visuals such as photos, video clips, and graphics.
  - Narration that ties all elements together.
- **Conclusion:** Summarize key points and your final analysis.
- **Length:** 5-7 minutes.

### 2. Infographic

- **Introduction:** Title and a brief introduction to your topic.
- **Content:**
  - Key data points and statistics presented visually.
  - Charts, graphs, and images to illustrate concepts.
  - Brief text explanations to support visuals.
- **Conclusion:** Summary of the infographic's main message.
- **Format:** Digital or printed, single-page layout.

### 3. Creative Presentation

- **Introduction:** Title slide and introduction to the topic.
- **Content:**
  - Slides that incorporate multimedia elements (videos, images, animations).
  - Key points and data presented clearly.
  - Engaging transitions and interactive elements.
- **Conclusion:** Recap of the presentation and final thoughts.
- **Length:** 6-12 slides.

### 4. Public Awareness Campaign

- **Introduction:** Define the issue and the goals of your campaign.

- **Content:**
    - Design posters, social media posts, and other promotional materials.
    - Develop a strategy for reaching your target audience.
    - Create a presentation that explains the campaign's objectives, methods, and expected impact.
  - **Conclusion:** Discuss how you will measure the campaign's success.
  - **Format:** Digital or physical materials, presentation slides.
- 5. Short Film or Skit**
- **Introduction:** Briefly introduce the issue or concept being dramatized.
  - **Content:**
    - Scriptwriting and character development.
    - Filming and editing the short film or skit.
    - Incorporate elements like music, sound effects, and props.
  - **Conclusion:** A brief discussion of the relevance and impact of the skit/film.
  - **Length:** 5-10 minutes.

## **Grading Rubric**

<b>Criteria</b>	<b>Excellent (90-100%)</b>	<b>Good (80-89%)</b>	<b>Satisfactory (70-79%)</b>	<b>Needs Improvement (60-69%)</b>	<b>Unsatisfactory (0-59%)</b>
<b>Content</b>	Thoroughly addresses topic; detailed and accurate information.	Addresses topic with good detail; mostly accurate.	Addresses topic but lacks depth; some inaccuracies.	Partially addresses topic; significant inaccuracies.	Does not address topic; largely inaccurate.
<b>Creativity and Engagement</b>	Highly creative; engages audience effectively.	Creative; engages audience well.	Some creativity; engages audience somewhat.	Lacks creativity; minimally engaging.	No creativity; not engaging.
<b>Organization</b>	Well-organized; logical flow of ideas.	Organized; mostly logical flow.	Somewhat organized; flow of ideas is unclear at times.	Poorly organized; confusing flow of ideas.	Disorganized; ideas do not flow.
<b>Use of Multimedia Elements</b>	Excellent use of multimedia elements; enhances understanding.	Good use of multimedia; supports understanding.	Some multimedia elements; occasionally supports understanding.	Minimal use of multimedia; rarely supports understanding.	No use of multimedia; does not support understanding.
<b>Technical Quality</b>	High-quality production (video, sound, visuals).	Good-quality production; minor issues.	Adequate production; noticeable issues.	Poor-quality production; significant issues.	Very poor-quality production.
<b>Grammar and Spelling</b>	No errors in grammar or spelling.	Few errors in grammar or spelling.	Several errors in grammar or spelling.	Many errors in grammar or spelling.	Major errors in grammar or spelling.